



GP-3679
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SPET 7727US
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jonathan Spetner et al.

Art Unit: 3679

Serial No.: 09/742,862

Examiner: Garcia

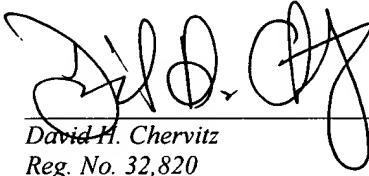
Filed: December 20, 2000

For: SYSTEM AND METHOD
FOR MARKETING PRODUCTS
AND SERVICES

Mail Stop Amendment
Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450

CERTIFICATE OF MAILING

I hereby certify that this AMENDMENT, along with any paper or document referred to herein as being attached or enclosed, is being deposited in the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 on September 2, 2004.



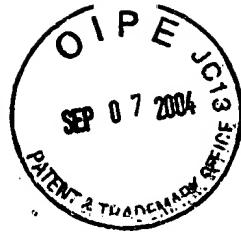
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AMENDMENT

This Amendment is being submitted in response to the Office Action
dated June 3, 2004. Please amend the above-identified patent application as follows.

Amendments to the Specification begin on page 3 of this paper.
Amendments to the Claims are reflected in the listing of claims that begin on page 5 of this paper.

Remarks/Arguments begin on page 10 of this paper.



Docket No.: SPET 7727US
Date: September 2, 2004

In re application of: Jonathan Spetner, et al.	
Serial No.: 09/742,862	Group No.: 3679
Filed: December 20, 2000	Examiner: Garcia
For: SYSTEM AND METHOD FOR MARKETING PRODUCTS AND SERVICES	

St. Louis, Missouri
Date: September 2, 2004

Mail Stop Amendment
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is:

An amendment in the above-identified application in response to the Office Action dated June 3, 2004;
 No additional fee is required.

Small Entity Status:

Applicant claims small entity status.
 Applicant DOES NOT claim small entity status.

The fee has been calculated as shown:

CLAIMS AS AMENDED

	Claims Remaining After Amendment	Highest No. Previously Paid For	Present Extra	Rate – Other Than A Small Entity	Rate – Small Entity	Additional Fee
Total Claims	18 -	20 =	0		\$9.00	0
Indep. Claims	3 -	3 =	0		\$43.00	0

Total Additional Fee: \$0

The Commissioner is hereby authorized to charge any additional fees or credit overpayment under 37 CFR 1.16 and 1.17 which may be required by this paper to Deposit Account 162201. *Duplicate copies of this sheet are enclosed.*

David H. Chervitz
Registration No: 32,820